

# New to the website

## So what's new?

At Castell Howell, we aim to deliver far more than just great products. We've always done whatever we can to support our customers, so as we move into 2011, we've added a whole host of new services to help you & your business.

## Jobs

Your staff are the life blood of your business. Finding and keeping good staff is essential to keep things running



smoothly, so how do you go about finding new employees? As a customer of Castell Howell, you will now be able to advertise your vacancies free of charge. We're launching a new jobs page on our website. Get in touch or

visit the website for more information or to submit your job vacancy.

## Events

Check out our events calendar for upcoming events from Castell Howell Foods, plus celebration days, sporting events and more that is relevant to the catering and hospitality industry.

## Recipes

Looking for ideas and inspiration for your menu? Check out our recipes page. We're looking for customers to star in our next recipe videos - get in touch now if you have recipes to share.

## News

Want to keep up with news from the catering and hospitality industry? We'll be publishing articles on our news pages.



Let us know if you know of stories that you feel would be of interest to the community.

## Success Stories

In this section, we celebrate success of customers that are doing well. Has your business achieved success? Get in touch if you'd like to be featured.

## Promote Your Business

We've added pages with hints and tips about how you can promote your business using low cost or free ideas. Would you like more help with ways to promote your business? Contact our marketing officer for more information about our marketing support service.

Visit [www.chfoods.co.uk](http://www.chfoods.co.uk)





# New ways to keep in touch

We know that all of our customers are different and everyone has their own preferences when it comes to how they like to communicate. Here are just some of the ways that you can now keep up to date with our latest news and offers.



Castell Howell's gone social! Whether you're logging on to update your status or promote your own business, make sure that you join our Facebook group, exclusively for customers, to make the most of our offers.



## Email

It's quick, direct and easy - email is the perfect way to stay up to date with news and offers from Castell Howell. You can manage your subscription, choosing to start or stop receiving emails at any time. Look out for regular competition offers and exclusive deals too!

## SMS Text Message

Short on time? Then get short, timely updates straight to your mobile phone.



Check out Castell Howell's YouTube channel for information and recipe ideas galore!



Make sure you follow @castellhowell on Twitter for our Twitter-ific news updates!



Have you LinkedIn with Castell Howell yet?

Visit our Flickr page to see an array of images of our delicious products and vibrant events.



**Would you like to sign up for any of these services? Get in touch .....**  
**Marketing Officer - Rhiannan Cole**  
**Tel: 01269 846059**  
**Email: rhiannan.cole@chfoods.co.uk**